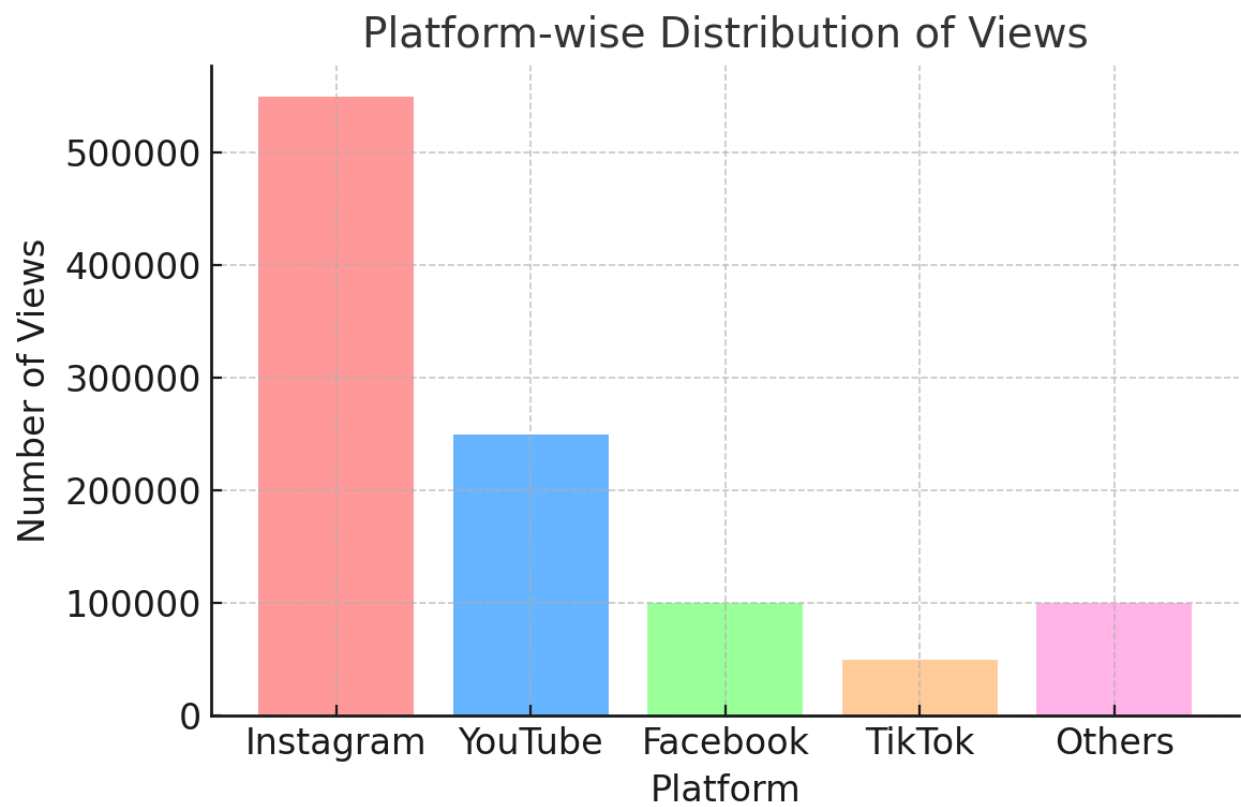


# UGC Campaign for D2C Skincare Brand - Project Report

This report provides a detailed analysis of the UGC Campaign for the D2C Skincare Brand, highlighting platform-wise distribution of views and engagement rates.

The campaign achieved significant success across various platforms, increasing brand visibility and user interaction.

## Platform-wise Distribution of Views



## Platform-wise Distribution of Engagement Rates

Platform-wise Distribution of Engagement Rates

