

Wooble Campus Ambassador: Gayatri Priyadarsini

Empowering student branding through digital portfolios.

About Me

Gayatri Priyadarsini

Passionate student leader and creative strategist.

Interests: Personal branding, digital media, student growth.

Role: Campus Ambassador for Wooble.

Goal: Help students build standout portfolios to unlock internships and collaborations.

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Campaign Focus: Empowering Student Branding

My campaign centered on raising awareness about the critical role of digital portfolios for students across all disciplines – from tech and design to entrepreneurship and content creation. The theme, "Empowering Student Branding through Digital Portfolios," guided our initiatives to equip students with the tools to showcase their unique skills and achievements effectively.

A digital portfolio is more than just a collection of work; it's a narrative of a student's journey, skills, and potential, crucial for making a strong impression in today's competitive job market.

Key Activities

1. Workshop: "Brand Me Now"

Location: Campus Auditorium

Attendees: 100+

Highlights: Live Wooble demo, personal branding tips, student showcases.

2. Social Media Campaign: #MyWoobleStory

Content: Featured real student portfolios and success stories.

Reach: 5,000+ students across multiple colleges.

Engagement: Utilized Reels, stories, polls, and Q&A sessions.

3. One-on-One Portfolio Clinics

Sessions: 25+

Assistance: Career-aligned template selection, bio and experience writing, personal storytelling.

Impact Metrics

120+

Portfolios Created

100+

Workshop Participants

5,000+

Social Media Reach

30+

Mentorship Hours

20+

Wooble PRO Upgrades

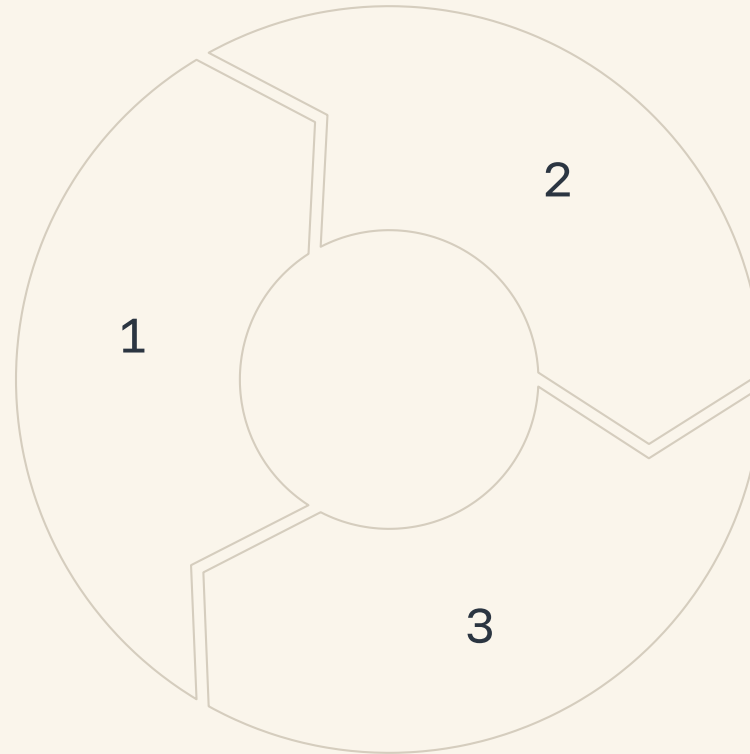
Student Success Stories

"I never thought I could build a portfolio this easy and aesthetic—
thanks to [Your Name] and Wooble!"

"This helped me land my internship because I had everything in one
place!"

Future Plans

Wooble Wednesdays
Launch weekly drop-in content clinics to provide ongoing support.



Portfolio Pitch-Off

Organize a competition rewarding outstanding student portfolios.

Campus Expansion

Extend Wooble's reach to nearby colleges through satellite initiatives.

Visualizing Success

Cover Image Suggestion: A dynamic photo of Gayatri leading a session or an inspiring quote like "Your Portfolio is Your Power."

Social Proof: Infographics showcasing key metrics like social media reach or workshop participation.

Workshop Recap: A visually appealing poster or collage highlighting the event's success and impact.

Before/After: A compelling side-by-side comparison of a student's portfolio before and after utilizing Wooble.