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## **Rewritten Product Descriptions**

### **1. Ketamine Therapy: Overcoming Anxiety Program**

Bid farewell to the haze. The Overcoming Anxiety program is an all-encompassing experience blending ketamine-assisted therapy with compassionate coaching and expert clinical guidance. This isn't symptom suppression—it's a reboot in how your brain handles stress. Science-backed and designed for everyday life, the program consists of six guided at-home sessions from a licensed clinician and certified guide. You'll move through concentrated material crafted to calm anxious thought patterns, dispel emotional charge, and rebalance your mind. Each session is an open invitation to slow your breath, settle deeper into stillness, and find your inner peace again. You will steadily construct firm bridges to resilience and clarity, step by step. Anxiety is no longer in control—you are. This is another way forward, with the guidance and structure you require to feel yourself once more.

### **2. The Set & Setting Candle**

Renew your space—and your mind—with the Set & Setting Candle, thoughtfully designed to coincide with ketamine treatment sessions or moments of contemplative silence. Melded with soothing scents of sandalwood, lavender, and bergamot, it softly soothes your senses, filling an atmosphere of serenity that encourages contemplation and renewal. More than a scent—an act of welcome. Lighting this candle is a gateway: an invitation to enter in, breathe into self, and initiate your ritual. Whether you are navigating a therapeutic process or simply carving out stillness, the Set & Setting Candle helps you create a daily sanctuary for inner calm and clarity. Let its warmth take you into presence, purpose, and emotional equilibrium—because the world out there is as required as the life within you. Add it to your wellness flow each time you strike a match.

## **Paragraph Adaptation in Three Tones**

Original Paragraph (from Candle Description):

“More than a scented candle, it’s a ritual cue: light it to signal that it’s time to tune inward, soften your surroundings, and build a consistent sanctuary for transformation.”

Formal:

This candle is more than a fragrant accent—more of a soft reminder to slow down. It's a doorway to contemplative serenity, letting your environment become a refuge of contemplation, emotional equilibrium, and mental rejuvenation. An uncomplicated ceremony of enduring value.

Witty:

It resembles wax in a jar, yet it's your very own serene advisor. One spark, and your home transforms from a chaotic mess to tastefully tailored tranquility—no appointment, no judgment, snacks welcome.

Gen Z

It's injecting main character vibes with a dash of aromatherapy. So, not just adorable—this candle prompts your healing time. Own it, breathe deep, scroll less, glow more, and take back your peace. You deserve the soft life.

### **Tone Strategy**

The Formal tone appeals to professionals or clinical readers who want clarity and gravitas. The Witty tone appeals to wellness-interested millennials who want smart, authentic copy. The Gen Z tone deploys everyday, internet-bred language to engage younger users where mental wellness is lifestyle and part of identity.