# Shake Up the Script

# Selected Products from Mindbloom Co.:

- 1. **Prescription Ketamine Therapy**
- 2. The Mindbloom Mental Health Kit

# **Rewritten, Benefit-Led Descriptions**

### **1.** Prescription Ketamine Therapy

When life is cumbersome, then the conventional therapy might be insufficient. That makes us the solution. With Mindbloom prescription ketamine treatment, you can now take the breakthrough treatment home or rather to your home. Scientifically supported and clinician recommended, this custom program will retrain your thinking, take the emotional baggage out of your life, and restore your drive and meaning in life all without ever leaving the comfort of your home.

### 2. The Mindbloom Mental Health Kit

It is not all about a sick person being in your head; it is in your hands. Our Mental Health Kit makes every treatment a holy place. We selected it with all the intention setting tools like journals as well as for some sense of cozy comforts to help you get into the best position to enhance your inner growth. Since transformation is not just to be put on a screen.

### Tone Adaptation of One Paragraph (from Mental Health Kit)

### **Original Paragraph for Adaptation:**

There is more to healing than being on your head, it is on your hands. Our Mental Health Kit makes every session a sanctified room. Whether it be intention-setting aids or warm comfies, it will help you acclimatize your inner journey and give ground to your development.

### 1. Formal Tone

Mindbloom Mental Health Kit is a carefully selected set of tools that will help to improve the result of therapy. Through the provision of a peaceful and mindful space the kit helps users to engage in each session with clarity, centredness, and emotional purity, thus enhancing the process of healing as a whole.

# 2. Witty Tone

Not all healing is on your mind, sometimes it is fuzzy blanket and a very good pen. Through our kit, we make your living room your own zen den. Mood lighting? Check. Intention cards? Yep. Total conversion starter pack? You bet.

#### 3. Gen Z Tone

It is not some kind of a kit, it is your healing sidekick. There are vibes, tools, and cozy feels, and it lets you go to the zone, you know, inner peace combined with aesthetic intentions. Journaling? Set. Mood? Elevated. Your space? Sacred. It is never this good to heal fr fr.

### **50-Word Note on Tone Choices**

Formal tone creates credibility among those that desire structured evidence-based care. The Witty voice contributes to a certain lightness, which makes the therapy less frightening and

closer. The Gen Z tone adopts informal slang and emojis, cultural allusions, communications, and resonate with younger audiences that judge them as more authentic and vibe-friendly wellness experiences.