

Market News Clipping:

Metric	Outlook
Market Size	₹ 83,000 Cr by 2027
Valuation Multiples	5-10X ARR for edtech startups
Churn Rate	25% annually
Trend	Rising demand for AI-driven personalized education
Investor Perspective	Strong preference for scalable, tech-first, high-LTV, low-CAC models.

Descriptive:

India’s edtech market is projected to reach ₹ 83,000 Cr by 2027, with valuation multiples ranging from 5–10x ARR. EduMentor’s AI-powered solution aligns with sector trends, but its current ~1.0x ARR multiple suggests early-stage risk or undervaluation. Strong preference for scalable, high-LTV, low-CAC models will attract investors.