

# Pravayu Laboratory Website

## Project Notes – UI/UX & Content Collaboration (Freelance)

*Started: March? April? Kinda forgot tbh*

Role: Design planning, page structuring, content brainstorming. Developer handled the code.

## First Draft

Just dumping ideas at this point, nothing is final

### What we need:

- Home Page
- About Section
- Services (heavily detailed)
- Contact section
- Maybe a Testimonial thingy? (Client unsure)

Basic color: Blue + White (clean, trustworthy)

Font? Poppins or Montserrat maybe

**Nav idea:** Sticky on top → scroll to section

**CTA ideas:** WhatsApp, call button

Maybe one-pager? Will depend on how long services get

## Revised Draft

After chatting with dev and looking at reference sites

### Changes:

- Kept the layout **single-page**
- Anchored nav: About | Services | Contact
- Removed testimonials for now (no real ones yet)
- Added floating WhatsApp button
- Hero section image changed – added person + lab setup

### Color palette:

- Blue: #267cb9
- Background: Light grey #f6f6f6
- Text: Dark grey + white

### Content sections added:

- About (short, snappy)
- 5 core service groups (will grow later)
- Contact info plain for now – no forms

## **Font settled on: Poppins**

(Screenshared with dev, he said it's working well on mobile)

## **Final Draft**

Thought it was final, obviously wasn't.

### **What changed:**

- Expanded services into detailed points
- Thought of splitting into 2 pages but dev was like "too messy"
- Added icons next to service headers (kinda nice)
- Scroll feels smooth – used scroll-behavior CSS

### **Services included:**

Said we'll start with 5 groups. Ended up doing a LOT more. Will group later maybe.

#### **1. Air Quality Testing**

- Ambient Air
- Indoor Air

#### **2. Noise Level Testing**

- Ambient Noise
- Indoor Noise
- DG Source Noise

#### **3. Stack Emission Testing**

- DG Set
- Furnace
- Oven
- Boiler
- Paint Booth
- Piling Tower

#### **4. Soil Testing**

- Agricultural Soil
- Sludge

- Bottom Sediment
- Compost

## **5. Water Testing**

- Drinking Water
- Surface Water
- Waste Water
- Swimming Pool Water

## **Final Final Draft**

More changes cause nothing ever ends

- Realized too many subpoints – no one's gonna read all. Told dev to show them in collapsibles but we dropped that idea.
- Reorganized some services based on client priority
- Contact info fixed – email had a typo
- WhatsApp button was too close to footer → fixed
- Added meta tags (basic SEO stuff)
- Favicon finally added
- Hero image compressed too much → asked for better quality
- Background banner now has a soft overlay → more readable text

## **Ultimate Final Draft (unless there's another one)**

**Things we finally nailed down:**

- One-pager format stays
- Nav scroll works everywhere
- Hero section has call + scroll CTA
- Services scrolls correctly
- Fonts + spacing look good on both desktop + mobile
- Verified content with client – they want to add more stuff “later” but didn't say when

**Stuff still pending maybe??**

- Blog/News section – probably not now
- PDF download for service list
- Map embed or location pin
- Maybe “Why Choose Us” section with 3 icons (left out for launch)
- Sitemap file for SEO (dev said “will do post-launch”)

## **Final To-Do (Before going live)**

- Meta title + desc
- Favicon
- Fix spacing on mobile view
- Remove console logs
- Add Google Analytics (maybe later?)
- Verify service list spelling
- Check with client if they want a PDF brochure
- Set up backup/hosting docs

## **Notes to Self**

- Stop calling anything “Final”
- Use Figma or Notion next time, not just sticky notes and phone sketches
- But tbh, this worked lol
- Should do a mini version of this doc for future freelance projects